WABA | WORLD BREASTFEEDING WEEK
BREASTFEEDING
A KEY TO SUSTAINABLE DEVELOPMENT
1–7 August 2016

Objectives of WABA | World Breastfeeding Week 2016

1 INFORM
To inform people about the new Sustainable Development Goals (SDGs) and how they relate to breastfeeding and Infant and Young Child Feeding (IYCF).

2 FIRMLY ANCHOR
To firmly anchor breastfeeding as a key component of sustainable development.

3 GALVANISE
To galvanise a variety of actions at all levels on breastfeeding and IYCF in the new era of the SDGs.

4 ENGAGE
To engage and collaborate with a wider range of actors around promotion, protection and support of breastfeeding.

Do you care about people, the planet, prosperity and peace?
Join the many who believe in sustainable development — living in a way that does not harm the generations to come.

ENVIRONMENT AND CLIMATE CHANGE
To think about:
What can you say to young people in your community about breastfeeding and the environment?

NUTRITION, FOOD SECURITY AND POVERTY REDUCTION
To think about:
What role does breastfeeding have in promoting good nutrition and food security in your community?

SUSTAINABLE PARTNERSHIP AND THE RULE OF LAW
To think about:
What could you do to protect, promote and support breastfeeding?
Who would you work with and how?

SURVIVAL, HEALTH, AND WELLBEING
To think about:
What does breastfeeding look like in your community?
How many hospitals or maternity facilities are baby-friendly?

WOMEN’S PRODUCTIVITY AND EMPLOYMENT
To think about:
What support do women receive for breastfeeding once they return to work in your community?